

**CHILL LIKE MICHAEL JORDAN SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE NECESSARY  
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING**

**1. ELIGIBILITY AND ENTRY:**

The Chill Like Michael Jordan Sweepstakes (“Sweepstakes”) is offered to individuals who are legal residents of the 50 United States or the District of Columbia, who are at least 21 years old at the time of entry. Employees, officers and directors of Hanesbrands Inc. (“Hanes” or “Sponsor”), Prize Logic, LLC, 360i LLC, Elevate Studios, Inc., Hornets Basketball, LLC, their respective parent, affiliated and subsidiary companies, advertising and promotional agencies, web masters and web suppliers and persons engaged in the development of Sweepstakes materials (collectively, the “Promotional Entities”), and members of the immediate family (parents, siblings, children and spouse, wherever they reside) or household (whether or not related) of such employees, officers and directors are not eligible. By participating, you agree to these Official Rules and all decisions of Sponsor, which are final and binding in all respects. Void where prohibited.

**2. PROMOTIONAL PERIOD:**

Sweepstakes begins on August 14, 2017, at 12:00 p.m. (noon) Eastern Time (ET) and ends on October 31, 2017, at 11:59:59 p.m. ET (the “Promotional Period”).

**3. HOW TO ENTER:**

Enter online by visiting the website at [www.Hanes.com/ChillLikeMJ](http://www.Hanes.com/ChillLikeMJ) (the “Website”), following the links to the Sweepstakes entry form, filling in your contact information including a valid e-mail address, reading and agreeing to these Official Rules, and clicking on the “Enter Now” button to submit your entry into the Sweepstakes. Limit one Website registration entry per person/e-mail address per day. For purposes of this limit, each day begins at 12:00:00 a.m. ET and ends at 11:59:59 p.m. ET on each calendar day during the Promotional Period, except for the first day, which begins at 12:00 p.m. ET. Incomplete or garbled entries will be disqualified. If you enter using a mobile device, standard data charges may apply from your carrier.

**Additional Entries:** After you enter on the Website, you may receive up to a maximum of four (4) additional entries into the Sweepstakes. There will be four “Call to Action” buttons available:

1. Sharing the sweepstakes link on Facebook only;
2. Sharing the sweepstakes link on Twitter only;
3. Copying the sweepstakes link and sharing it via email, other social platforms, text, etc.; and
4. Signing up to receive e-mails from Hanes (if you did not already sign up to receive e-mails on the Website registration form).

If you share the sweepstakes link on Facebook, and if a new user actually submits an entry into the Sweepstakes using your posted link, you will receive one (1) additional

entry into the Sweepstakes. If you share on Twitter, you will receive one (1) additional entry into the Sweepstakes. If you share via any other method, you will receive one (1) additional entry into the Sweepstakes. **Please note that in order to be eligible for the additional entries based on sharing the sweepstakes link as described in numbers 1-3 above, you must disclose in the sharing message or post that you are receiving an extra entry by sharing the sweepstakes link.** This disclosure will be pre-populated in the Twitter and Facebook share modals. If you delete this disclosure prior to sharing, or if you fail to include it when sharing in a different format or platform, your additional entry may be disqualified.

If you opt in to receive e-mail messages from Hanes during the Promotional Period, either in the entry form or the Call to Action button above, you will receive one (1) additional entry into the Sweepstakes.

Limit one (1) additional entry by each of the four “Calls to Action” listed above for the entire Promotional Period, for a maximum total of four (4) additional entries per entrant. Once you have received an additional entry by one of these methods, the “Call to Action” button for that method should be grayed out and unavailable when you enter via the Website on subsequent days.

#### **4. PRIZES:**

One (1) Grand Prize winner will receive a trip for winner and three (3) guests to Charlotte, NC to attend a Charlotte Hornets game and to have a 15-minute meet and greet with Michael Jordan. Prize package includes:

- \* Roundtrip coach-class airfare for winner and three guests between major airport closest to winner's residence (determined in Sponsor's sole discretion) and the Charlotte Douglas International Airport;
- \* Two double-occupancy standard hotel rooms at a Charlotte hotel selected by Sponsor in its sole discretion for two (2) nights;
- \* \$2500 cash to cover ground transportation, incidentals and meals in Charlotte;
- \* Four tickets to a Charlotte Hornets home basketball game, date to be determined, with a 15-minute meet and greet session with Michael Jordan. Meet and greet session will be in a group setting with others. No autographs allowed. Photos may be limited; and
- \* One round of golf for winner and three guests at a Charlotte-area golf course (18 holes).

Total Approximate Retail Value of Grand Prize is \$7,700. The odds of winning the Grand Prize depend on the total number of eligible entries received during the Promotional Period. Grand Prize Winner is solely responsible for all costs and expenses associated with the prize trip that are not specified as included in these Official Rules, including but not limited to ground transportation, tips, gratuities, meals, souvenirs, local and long-distance telephone calls, insurance, medical expenses, and other personal expenses. Travel arrangements must be booked through Sponsor and trip must be taken on dates specified, or prize will be forfeited in its entirety with no compensation or substitution of prize. Scheduling of the Charlotte Hornets game and meet and greet

session with Michael Jordan is subject to Mr. Jordan's schedule and availability and will be determined once the game schedule for the 2017-18 NBA season has been set. Grand Prize winner and guests are solely responsible for obtaining (and traveling with) valid identification and any other required documents. Winner is solely responsible for all federal, state and local taxes on the prize. Any guests under the age of 21 must be accompanied by a parent or legal guardian, who is either the winner or another guest of the winner. Guests (or the parent or legal guardian of a guest under the age of 21) must sign and return a Liability and Publicity Release form to Sponsor or its agents before travel arrangements will be made. Prize must be accepted with all listed prize components subject to the conditions indicated herein. No cash in lieu of prize. No prize transfer or substitution allowed; however, Sponsor reserves the right in its sole discretion to substitute prize (or any prize component) with another prize/prize component of equal or greater value if advertised prize/prize component becomes unavailable for any reason. If Grand Prize winner lives within approximately 200 miles of Charlotte, NC (as determined by Sponsor in its sole discretion), Sponsor may substitute ground transportation from winner's residence directly to the selected hotel for the air transportation portion of the Grand Prize, without additional compensation to the winner. Actual value of Grand Prize may depend on city of departure, dates, and other factors. Any difference between the estimated value of the prize and the actual value will not be awarded to winner. Sponsor will issue an IRS Form 1099 to the winner in the amount of \$7,700.00 at the appropriate time. Changes are not permitted after air ticket issue. Sponsor is not responsible for travel delays or cancellations. There shall be no compensation or prize substitution if winner or any guest is unable to take scheduled trip by reason of illness, family emergency, personal events, terrorism, labor strikes, weather, or other acts beyond Sponsor's control. There shall be no compensation or prize substitution if the Charlotte Hornets game or meet and greet session with Michael Jordan is cancelled or rescheduled for any reason. There shall be no compensation or prize substitution if weather or other events beyond Sponsor's control interfere with the scheduled golf outing.

**5. SELECTION OF WINNERS:**

One (1) Grand Prize winner will be selected in a random drawing from among all eligible entries received held on or about November 6, 2017. Potential winner will be notified via e-mail at the e-mail address provided in the entry within two business days of the drawing. Potential Grand Prize winner must sign and return a Declaration of Eligibility and Liability/Publicity Release (where legal) within seven days following receipt in order to claim prize. If the Grand Prize winner Declaration is not returned on a timely basis, or if any notification e-mail is returned as non-deliverable, or if a potential winner is found to be ineligible or not in full compliance with these Official Rules, or if a potential winner declines the prize for any reason, then that potential winner will be disqualified and the prize will be forfeited. If forfeiture occurs during the process of confirming a winner and awarding a prize, then Sponsor will select an alternate winner from among remaining eligible entries in order to award the prize. If Sponsor is unable to confirm a winner after three attempts, Sponsor may allow the prize to remain unawarded.

**6. GENERAL CONDITIONS:**

All participants (a) agree that the Promotional Entities and their respective parents, subsidiaries and affiliated companies, advertising and promotion agencies, and each of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be indemnified and held harmless by participants against any liability for, any injuries, losses or damages of any kind to person(s), including, without limitation, death, or property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse or use of prize (and/or any prize components), or participation in this Sweepstakes or Sweepstakes-related activities and (b) acknowledge that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied, in law or in fact, relative to the prize (and/or any prize components), including but not limited to, their quality, merchantability or fitness for the intended purpose. Except where prohibited by law, winner grants (and agrees to confirm such grant in writing promptly upon request) to Promotional Entities and those acting under their authority the right to the use of his or her name, photographs, likeness, voice, images, statements and biographical information for advertising, trade, publicity and promotional purposes without limitation in any media worldwide, including the Internet, without review, notification or approval, or further compensation to the winners, unless prohibited by law.

Sponsor is not responsible for lost, late, incomplete, stolen, misdirected, or illegible entries; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/website/use net accessibility, availability, or traffic congestion, or any technical error, or unauthorized human intervention, or the incorrect or inaccurate capture of entry or other information, or the failure to capture, or loss of, any such information. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by tampering, hacking, or by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, or other act or occurrence. The right is reserved by Sponsor at its sole discretion, to disqualify any individual found to be tampering with the entry process, the operation of the Sweepstakes or the application, or to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, macro, programmed or like entry methods is strictly prohibited and will result in the disqualification of any entrant using such methods, in Sponsor's sole discretion. Sponsor also reserves the right in its sole discretion to disqualify any entrant attempting to use multiple e-mail addresses, or multiple mailing addresses in order to generate more than one entry. Sponsor is not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Sweepstakes, downloading materials from the Website or use of the Website. If the Sweepstakes is not capable of running as planned by reason of, but not limited to, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which Sponsor, in its sole opinion, deems could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the

right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and conduct random drawings from among all eligible entries received prior to and/or after (as appropriate) the action taken by Sponsor or to otherwise make prizes available to be won in a manner deemed by Sponsor in its sole discretion, to be fair, appropriate and consistent with the spirit of these Official Rules. In case of dispute, entries will be declared made by the authorized account holder of the email address provided in the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access Provider, Online Service Provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. No more than the advertised number of prizes will be awarded. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prizes. These Official Rules are intended solely for the personal use by an individual participant; any other use or reproduction of these Official Rules is prohibited. Sponsor is not responsible for lost, late, stolen, misdirected, mutilated or postage-due mail or deliveries.

IN NO EVENT WILL PROMOTIONAL ENTITIES, THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEBSITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE WEBSITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

#### **7. DISPUTE RESOLUTION/CHOICE OF LAW:**

Except where prohibited by law, participants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with these Official Rules or this Sweepstakes (and/or the rights and obligations of Sponsor and/or participant in conjunction therewith) (collectively, "Disputes") shall be resolved individually, without resort to any form of class action; (b) any and all Disputes shall be resolved exclusively in an action in state or federal court in the State of North Carolina; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; (d) under no circumstances will participant be permitted to obtain awards for, and participant

hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (e) THEY WAIVE AND HEREBY DO WAIVE THEIR RIGHT TO A TRIAL BY JURY IN ANY SUCH ACTION. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or this Sweepstakes (and/or the rights and obligations of Sponsor vis-à-vis participant and participant vis-à-vis Sponsor in conjunction therewith) shall be governed by, and construed in accordance with, the laws of the State of North Carolina without regard for conflicts of law/choice of law doctrine of North Carolina or of any other jurisdiction.

**8. WINNERS LIST:**

For the name of prize winners, mail a self-addressed stamped envelope to: Chill Like Michael Jordan Sweepstakes Winner, Hanesbrands Inc., Attn: J. Wallis, Senior Marketing Manager, 1000 E Hanes Mill Road, Winston-Salem, NC 27105, between August 14 and November 15, 2017. Allow 6-8 weeks following the end of the Sweepstakes for processing request. Requests received outside this period will not be processed.

**9. SPONSOR:**

Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, NC 27105 is the Sponsor of this Sweepstakes.